

2022 Alliance Partner

Supplier partners looking to lean into the association to support the overall work of the FTA, receive marketing benefits and show a commitment to the field of family travel, may be interested in an Alliance Partnership. Alliance Partnerships are designed to provide marketing benefits through an entire year. For 365 days, you will be aligned with the Family Travel Association—its work, its membership and the greater family travel audience.

2022 Alliance Partner Levels			
Partner Marketing Benefits	Strategic Partner \$10,000	Corporate Partner \$7,500	Executive Partner \$5,000
Annual Membership to FTA at \$5-\$25M Level	X	X	X
Priority Access to Sponsorship Opportunities at the FTA Summit	X	X	X
Logo Recognition on all pages of the FTA website	X	X	X
Logo Recognition on marketing materials both printed and electronic	X	X	X
Logo Recognition on FTA Banner stands and marketing collateral	X	X	X
FTA Ambassador Logo in Website Listing	X	X	X
5% Discount on Supplier Certification Program	X	X	X
1 Month eNewsletter Sponsorship	X	X	X
1 Month Webinar Sponsorship	X	X	
Dedicated eBlast to FTA Membership - 1x per year	X	X	
Your Choice of Contest, Research (Limited to 3), or Custom FAM/ Press Trip	X		